

MYCO PRODUCTS

YOUR MOST LOYAL CUSTOMERS ARE JUST ONE CUP AWAY

Functional wellness coffee – served just like your regular espresso.

WHAT IS MYCO COFFEE?

Myco coffee is a premium espresso blend infused with organic mushroom extracts—**Lion's Mane, Chaga, Reishi, Tremella and Cordyceps**—crafted to deliver focus, immune support, and clean, sustained energy.

- ✓ Supplied in 18g pre-dosed barista sachets
- ✓ No equipment changes or retraining required
- ✓ Simply add to your portafilter and brew as usual

SERVE IT. SELL IT. GROW WITH IT.

Offer something truly different—and build a base of loyal customers who come back for more every single day.

WHAT WE OFFER:

- Ready-to-use **barista sachets** – put straight into the portafilter and extract
- A selection of **retail products** to sell at your premises
- Eye-catching **POS & promotional materials** to display in store
- Flexible wholesale support with **NO minimum orders**
- **Trade subscriptions** also available for ease of ordering

WHY IT WORKS FOR YOUR COFFEE SHOP

- ✓ **Loyalty Like Never Before**
Customers who feel the benefits come back every day—because they don't want to go without it.
- ✓ **Higher Revenue Per Cup** Charge a premium per drink or create a "wellness menu" for added value and better margins.
- ✓ **Retail Range Available**
From boxed sachets to take-home packs, offer products your customers will want to buy again and again.
- ✓ **Point-of-Sale Materials Provided**
We supply counter displays, posters, table talkers & digital content to help you promote it easily.

WHAT'S IN EVERY CUP?

- **Lion's Mane** – Mental clarity, cognitive support & gut health
- **Chaga & Reishi** – Immune resilience, and stress balance
- **Cordyceps** – Natural, crash-free energy
- **Tremella** – Skin Health and Immune Support

All infused into a well balanced, smooth-tasting, direct trade specialty coffee.